

# The Digitalization Expedition

30<sup>th</sup> November 2018, Friday | SPICE Convention Center

Time	Programme
8.00am-9.00am	Arrival of guests and registration Market Place (Siemens, Partners and Customers)
9.00am-9.10am	Welcome by emcee Safety Briefing/Safety Moment
9.10am-10.00am	<b>Panel session :</b> <b>“Spurring the Digital Leap through Acquisition of New Technologies, Funding Opportunities, A Sustainable Talent Pipeline and Understanding the Nation-Building Direction and Framework”</b>  Moderator: <b>Puan Jariyah Hashim</b> , Director, Business Ecosystem, Northern Corridor Implementation Authority (NCIA)  Panelists: MIDA, SIRIM, Bank Negara and Siemens
10.00am-10.20am	<b>Disruptive Technologies and Digitalization in the energy value chain – Evolution &amp; Benefits</b>  <b>Mr. Anand Menon</b> , Chief Technical Officer – Smart Grid & Head of Engineering, Energy Management Division ASEAN, Siemens Malaysia
10.20am-10.40am	<b>MindSphere Unlocks the Potential for Better Connectivity</b>
10.40am-11.00am	<b>Siemens Zero.One Design &amp; Manufacturing Design Consulting</b>
11.00am-11.25am	Coffee Break (Refreshment & Market Place)
11.25am-12.25pm	<b>Breakout Sessions:</b> <b>Track 1: Energy Optimization and Asset Management</b> On-line condition monitoring of transformers and Intelligent Electrical Device (IED) services used in switchgears ensure effective performance asset management and improved electrical energy transmission and distribution.



**Track 2: Creating Perfect Places and Intelligent Buildings with Digitalization**

Discovering greater value and transparency in building energy consumption across lifecycles using state-of-the-art energy management suite and automated smart metering infrastructure.

**Track 3: Complete Life-cycle Solutions for Production Plant**

Siemens Integrated Solutions and Facility Management Control Systems enhance performance and security for critical environments using the power of data and digitizing of the entire manufacturing chain.

**Track 4: End-to-end solutions for Rail Industry**

Meeting the need for smart mobility solutions through application of end-to-end modular portfolio of converters, integrated control safety systems and power Supervisory Control & Data Acquisition (SCADA) integration.

<b>12.25pm-12.45pm</b>	Short Break
<b>12.30pm</b>	Arrival of Guest of Honor - <b>YAB Chow Kon Yeow, Chief Minister of Penang</b>
<b>12.45pm-12.55pm</b>	Welcome speech & General Overview Presentation on Siemens Digitalization Efforts in the Market by <b>Mr Indranil Lahiri, President and CEO, Siemens Malaysia</b>
<b>12.55pm-1.05pm</b>	Keynote Address by <b>YAB Chow Kon Yeow, Chief Minister of Penang</b>
<b>1.05pm-1.15pm</b>	Launching Ceremony and Group Photo
<b>1.15pm-2.15pm</b>	Lunch Press Conference
<b>2.15pm onwards</b>	Market Place (Siemens, Partners and Customers) Digital Maturity Analysis One-to-One Meeting Session
<b>4.00pm</b>	Ends